

Atelier blam is a multidisciplinary practice that operates at the intersection of design, fabrication and architecture. The studio specializes in conception and engineering, as well as manufacturing and precise execution of ergonomic, functional and artistic forms. Their wider body of work extends over multiple scales and programs: from science, engineering and architecture, to artistic interventions and site-specific installations. Being closely involved in how these complex projects are realized, their approach provides a testing ground for methods of production as well as material research.

With a history of innovative work that dates back to 2015, Atelier blam has been committed to developing creative solutions starting from the concept stage through to the production, fostering exchange between craftsmen and designers. Through an ongoing collaboration with Ronan & Erwan Bouroullec and their creative input, the practice has been able to address a broader reflection on functionality, urban design and installation art in today's environment.

The studio, based in Nantes, is led by Aurélien Meyer.



Selected works and collaborations

Belvédère

France

2018 - 2020

In collaboration with

Ronan and Erwan Bouroullec

Stargate

France

2016 - 2019

In collaboration with

Jean-Baptiste Fastrez

Kiosque

France

2016 - 2019

In collaboration with

Ronan and Erwan Bouroullec

Dancing Forest

France

2019

In collaboration with

Kengo Kuma

Champs-Élysées Fountains

France

2016 - 2019

In collaboration with

Ronan and Erwan Bouroullec

**In girum imus nocte et
consumini igni**

France

2017

Installation by Bruno Peinado

Rêveries Urbaines

France / Germany

2016 - 2019

In collaboration with

Ronan and Erwan Bouroullec

Agger

France

2016 - 2019

In collaboration with

ARDEPA

Ring

Weil am Rhein

2019

In collaboration with

Ronan and Erwan Bouroullec

17 Screens

France

2016 - 2019

In collaboration with

Ronan and Erwan Bouroullec

Oui

Denmark

2017

In collaboration with

Ronan and Erwan Bouroullec

Pandemonium

France

2016 - 2019

In collaboration with

Matthieu Raffard

Le Manège

France

2016 - 2019

In collaboration with

Les Fondateurs de Roue

Fenêtre Vases

France

2019

In collaboration with

Ronan and Erwan Bouroullec

Belvédère

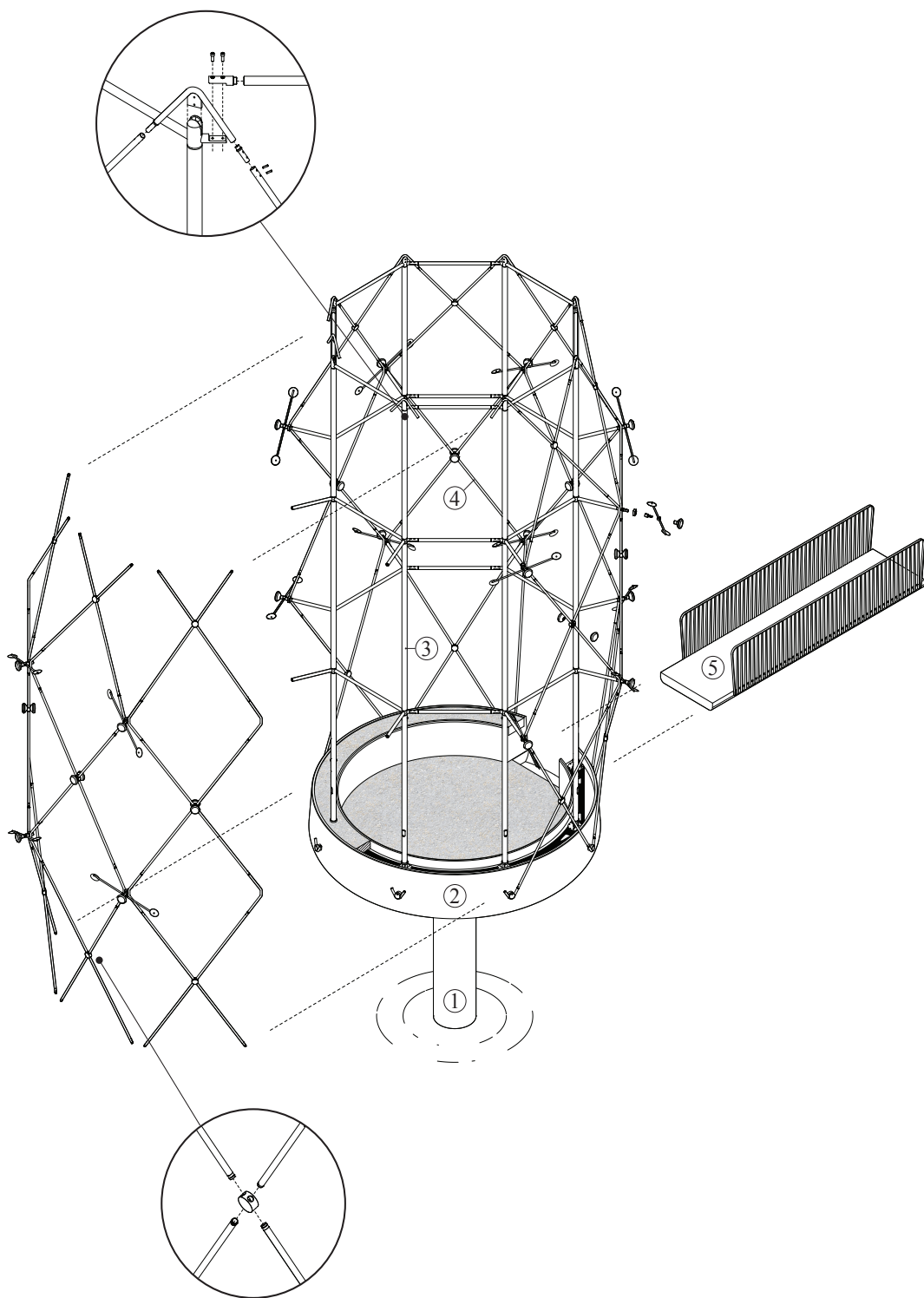
Rennes

2020

En collaboration avec Ronan et Erwan Bouroullec

Flowing through Rennes' historic centre, the Vilaine river and the canal d'Ille-et-Rance are an integral part of the city, and linked to this fluvial heritage, the Saint-Cyr and Prévalaye banks, and their former towpaths, have become an ideal site for urban wanders. The project for the kiosque on the Vilaine aims at reintegrating this area into the public realm, and enhancing its environment in order to encourage new interaction with the city's inhabitants. Belvédère offers a new vantage point on the river – a poetic punctuation of public space. The whole design draws an octagonal shape resting on a platform, linked to a central foundation positioned in the Vilaine river. Anchored 5.7 meters away from the shore, the installation implements the geometry of a corolla, encircled by a tubular structure. Its primary structure is composed of eight hand polished stainless steel masts, each connected to the other by a set of horizontal ties. An essential characteristic of the installation is a concurrent technical know-how. The pavilion utilizes tubes from the petrochemical sector, while integrated wind-powered mobile elements and specially developed luminaires, handmade in the Brittany region, soften the precise geometry and become a focal point. As they interact with their environment, they create rhythm and variation – a symphony in space that evolves with its surroundings. The sleek, slender lines of the masts form a contrasting composition with the play of light and movement of the elements adorning its structure. Accessible from the dock via a ramp – a passageway invites visitors to encounter these changing conditions.





01 - The pole : An 813mm-thick load-bearing pole extending to more than 10m in height serves as the structural central core that supports the corolla.

02 - The corolla : The base of the project is a corolla composed of two prefabricated concrete elements. The interior is treated with decorative concrete. Throughout the process, studio Bouroullec, and atelier blam in cooperation with Legendre, have developed a unique finish by incorporating brass partitions.

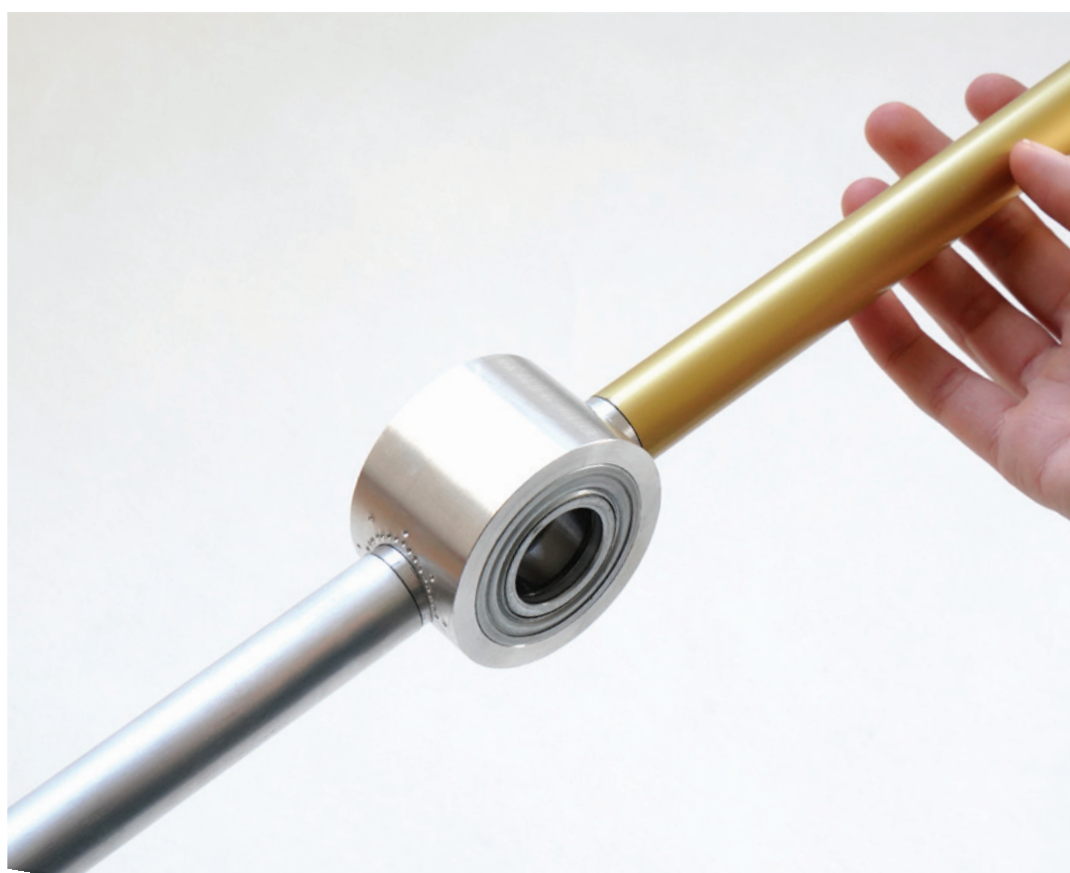
03 - The main structure consists of eight polished stainless steel mats. Each mat is connected to the other by a set of horizontal ties. This structure of great finesse is stabilized by the play of compression and tension forces. A state of equilibrium is achieved through the distribution and balance of the mechanical stresses in the whole structure. Each raw tube, previously used in the petrochemical industry, was rectified and polished to achieve a very fine final state.

04 - The schrouds: A secondary aluminium structure reinforces the masts. Nearly 215 linear meters of tubes act like filaments in a muscular bundle, making up the weaving of this majestic piece.

05 - The passageway: Made of a single piece of precast concrete and hand-brushed stainless steel railings, the 5.7-meter-long passageway connects the kiosk with the quay.





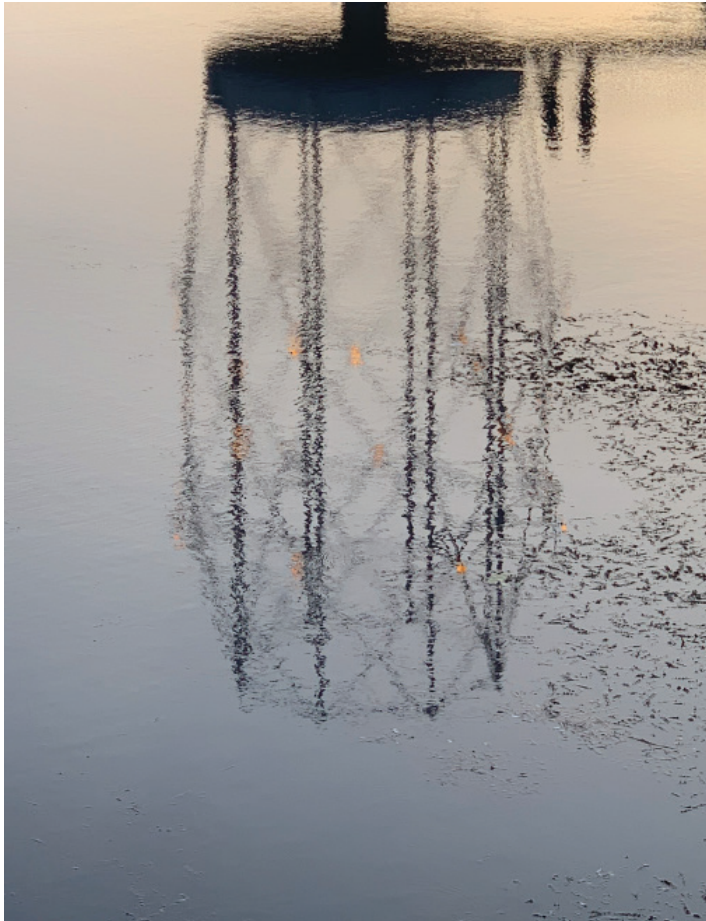












Kiosque

France / Mexico

2016 - 2019

In collaboration with Ronan and Erwan Bouroullec

Kiosque is a modular pavilion designed by Ronan and Erwan Bouroullec. The project performs as an adaptable unit that calls attention to the need for activating public spaces, and creating pockets of space for concentrating shared programming and diverse scenarios for social activities.

Atelier blam has worked on the project's technical design and realization in collaboration with La Machine workshops. Each unit breaks open the geometry of the classical pavilion, incorporating three main elements: a steel structure, a movable envelope, and a modular roof, dominating the volume. Imagined as a temporary structure, Kiosque has been designed to be easily transported and assembled in three hours.

This assemblage is performed in two stages: the positioning of the rectangular base and the placing of the roof. With a number of set parameters, this modular pavilion can generate different configurations depending on its surroundings and purpose.

The project has been exhibited at various locations, such as Jardin des Tuileries in Paris, Parlement de Bretagne in Rennes, Programme UNIC pour EMERIGE Les Batignoles in Paris and in Mexico.















Champs-Élysées Fountains

France

2016 - 2019

In collaboration with Ronan and Erwan Bouroullec

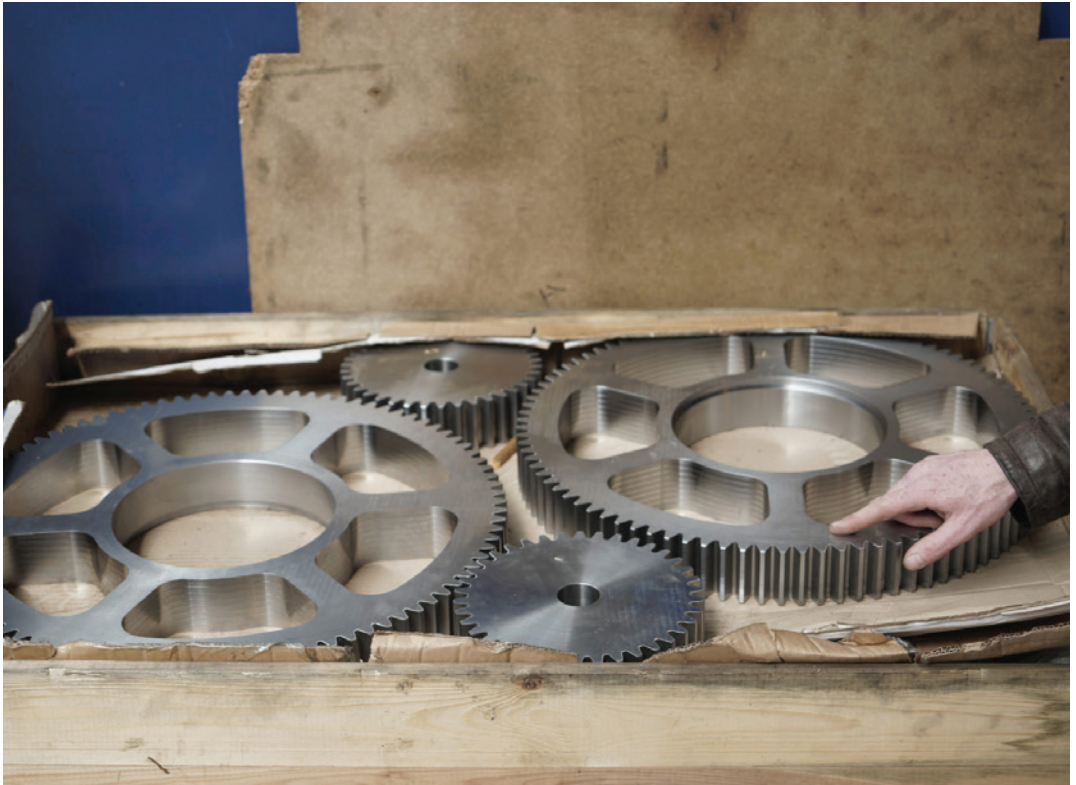
Ronan and Erwan Bouroullec have been commissioned to reinvent the fountains of Champs-Élysées. The poetic dimension of their design is based as much on the site's history as it is on their vision for beauty and simplicity in response to today's demand for art in public space.

Our work entailed the technical design and realization of these six identical pieces, carefully laid out in the existing basins encircling the roundabout of Champs-Élysées-Marcel-Dassault. Discreetly legible as contemporary elements, this urban installation aims to accentuate the monumentality of its structure and the delicacy of its composition and materials.

The geometry of the visible components of each piece comprises a supporting central mast made of bronze, each bearing three suspensions set in luminous crystal.

Water flows vertically from the central mast, descending through the crystal falling into the basin, while LED lights, integrated into each partition, carefully orchestrate this spatial composition. With its slender silhouette and its branches, suspended four meters above the ground, this new addition of the Parisian urban landscape will match the height of the nearby trees in order to blend into its surroundings.







1 Studio Bouroullec
(design)

2 Atelier blam
(mise en œuvre)

3 Swarovski
(cristal)

4 Fonderie Gillet
(buse)

5 Sacmo
(chassis, barre de èches et support cristal)

6 Ateliers de la Providence
(fûts d'étanchéité)

7 LBI - Les Bronzes d'Industrie
(mâts et capotages)

8 Métal industriel
(fourniture du cupro)

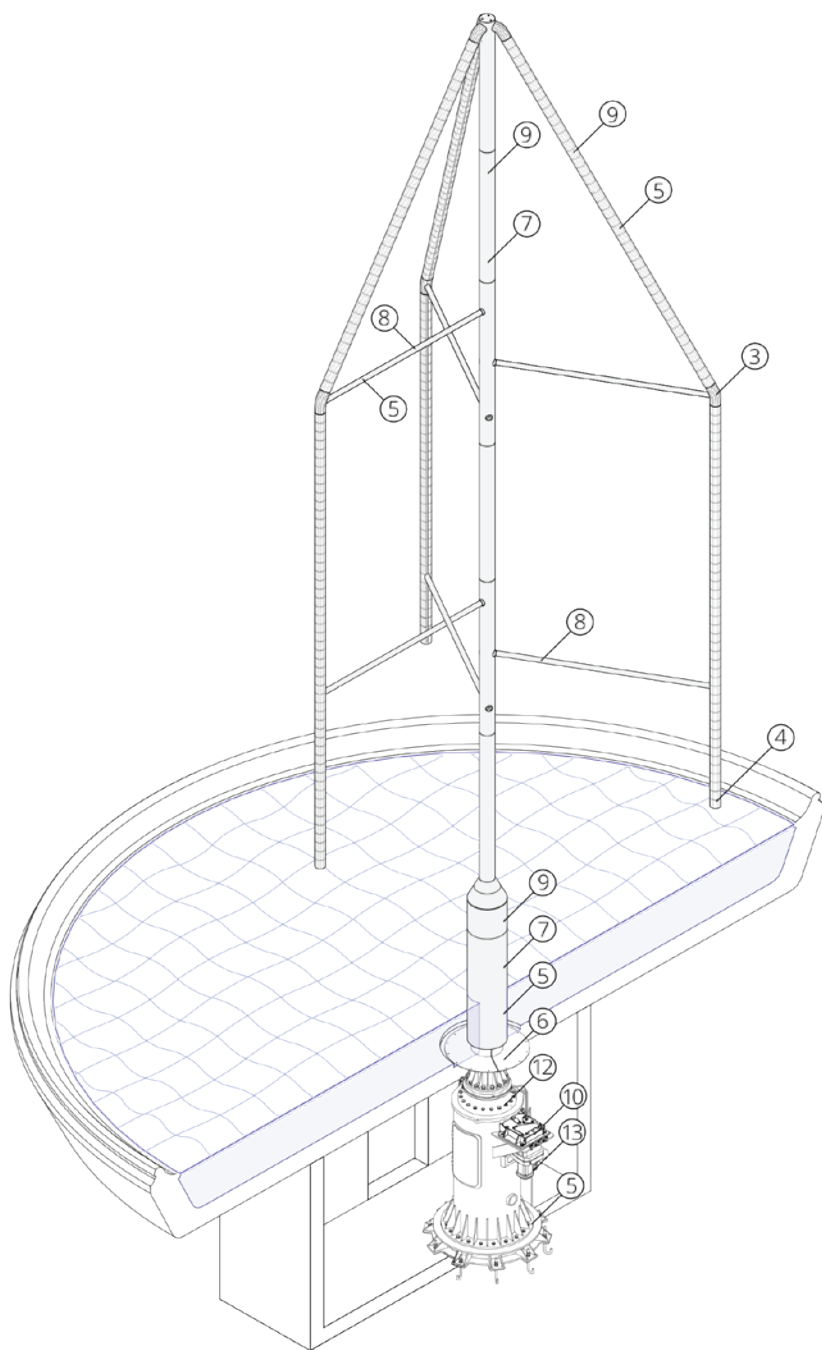
9 Bfactory
(montage)

10 SKF
(roulements)

11 Golforme
(fontainerie)

12 Pacquet Raccord Tournant
(raccords tournants)

13 Verdier
(engrenages)







Ring

Vitra Campus - Weil am Rhein

2018

In collaboration with Ronan and Erwan Bouroullec

Designed by Ronan and Erwan Bouroullec for the Vitra Campus, Ring is a circular platform made of galvanized steel, which appears to float above the ground. Its materiality delineates something disciplined and technical, but its bearing is delicate and playful. The manufacturing takes its cues from our ongoing advanced research on metals.











Rêveries Urbaines

France / Germany / Hong Kong

2016 - 2019

In collaboration with Ronan and Erwan Bouroullec

Atelier blam developed the technical design and realization of scenographic elements and models for 'Rêveries Urbaines' designed by Ronan and Erwan Bouroullec. The exhibition, which explores concepts for public spaces in urban environments, is a wide-ranging study of possible development solutions for cities that may be imagined in very different urban settings.

'Rêveries Urbaines' was first shown at Les Champs Libres in Rennes in 2015, and at Zaha Hadid's Vitra Fire Station at the Vitra Campus in Weil am Rhein in 2016, and has travelled to Łódź Design Festival in Poland in 201, and HKDI Gallery in Hong Kong in 2018-2019.















OUI

Aarhus

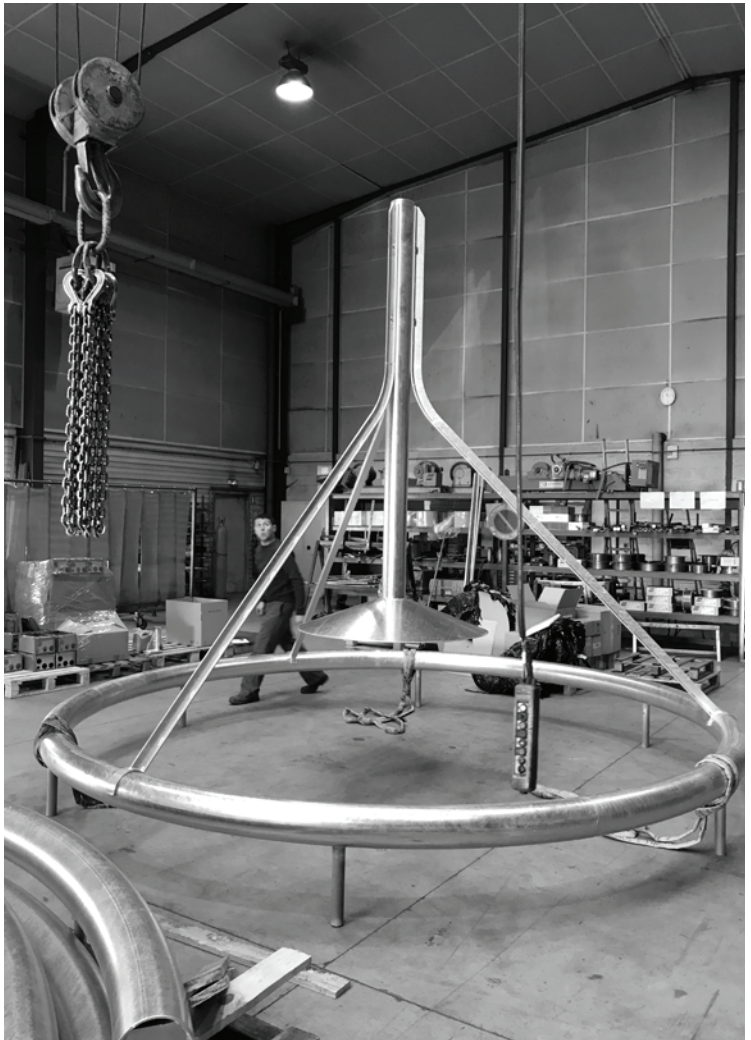
2017

In collaboration with Ronan and Erwan Bouroullec

Placed in the park surrounding the Kunsthall Aarhus, *OUI* features a series of outdoor seating installations designed by Ronan and Erwan Bouroullec, realized through a cooperation between the Kunsthall Aarhus and the Danish textile manufacturer Kvadrat.

Following the *Rêveries Urbaines* exhibition in Rennes in the spring of 2016, the project has emerged from Ronan and Erwan's research on how design can embrace collaborative activity, unfolding an intricate relationship between nature and the man-made.











Manège

France

2013

In collaboration with Les Fondateurs de Roue

Manège entailed the technical design and development for the restoration of a 1900s carousel.

Commissioned by Les Fondateurs de Roue, the project required a collaborative research between designers, engineers and manufacturers and has resulted in a contemporary interpretation of a carousel – an exhibition space for contemporary art and a space, oscillating between a state of belonging and a reembodiment of its new context.







Stargate

France

2019

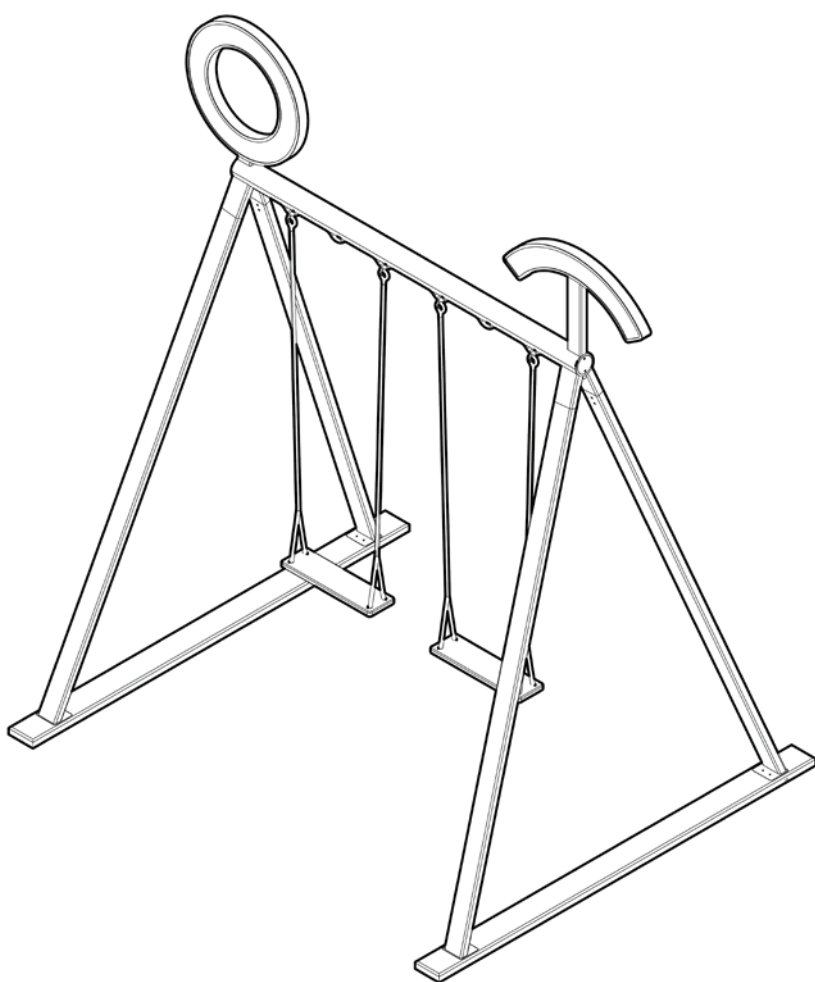
In collaboration with Jean-Baptiste Fastrez

Stargate, designed by Jean-Baptiste Fastrez, plays with the abstract qualities and the universal aspect of a familiar object. The human element in his project are round-shaped lights that sit upon the minimalistic metal structure of this swing, adding a hidden playful notion.

The process of refinement is central to the methodology ~ the lacquered stainless steel structure utilises a technique that adds a protective, anti-corrosive layer to the metal.











Dancing Forest

France

2019

In collaboration with Kengo Kuma

Dancing Forest is a site-specific installation designed by Kengo Kuma. Atelier blam developed the conceptual design and the technical realization of this first birdhouse project as a part of Muz Yer, an 8-km promenade in Rennes.

Nestled on the docks of Saint-Cyr, nine interlocking wooden trunks form this birdhouse, in which hidden voids provide shelter for the birds. “Our initial idea was to make trees that seemed like they were lightly floating in the air”, Kengo Kuma explains.

Working with the French Bird Protection League LPO Ille-et-Vilaine, the goal of this urban installation is to create a form of camouflage – a place where birds can nest undisturbed. To ensure the durability and to emphasize the lightness of the structure, a Japanese technique called yakisugi is used to naturally treat the wood by charring it with fire.







In girum imus nocte et consumini igni

France

2017

In collaboration with Bruno Peinado

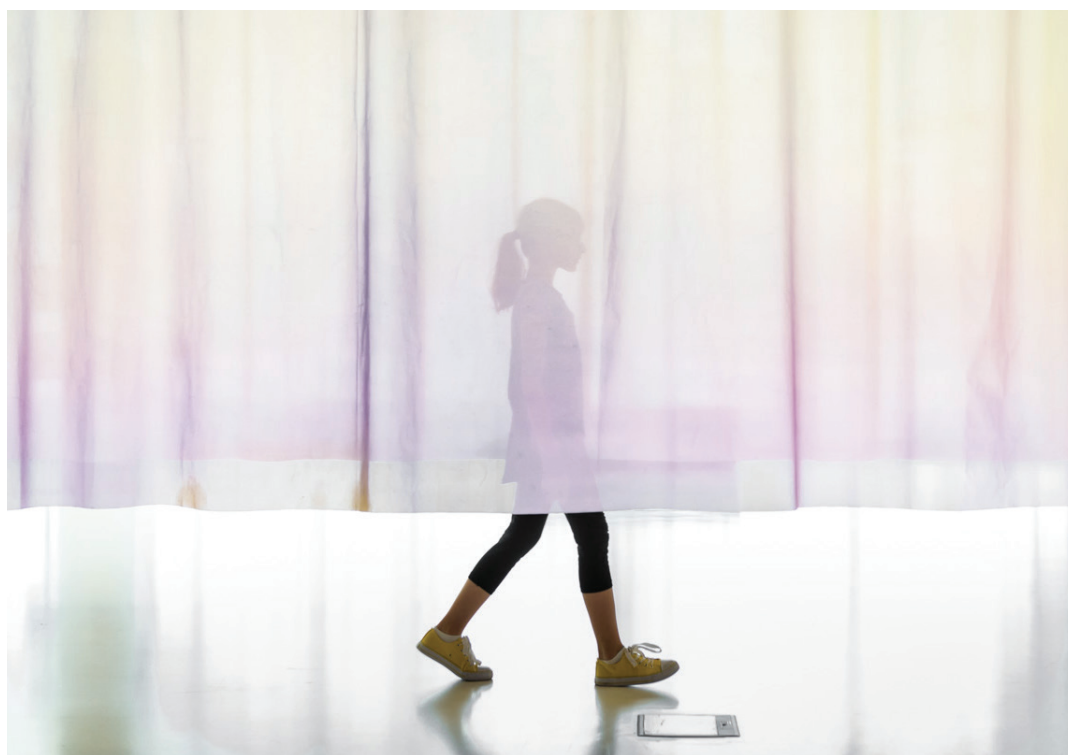
Commissioned by Centre d'art Le pavillon blanc, the art piece *In girum imus nocte et consumini igni* by Bruno Peinado combines colours and movement into a spatial installation.

The technical realization incorporates a system of rails and hanging textiles, which move in opposite directions, creating a choreography of constantly shifting environments. We introduced the technique of an aerial conveyor to produce the motion, but the painting and the assembly were done on-site. Working together during the assembly resulted in a project which actually 'constructed itself'.











Agger

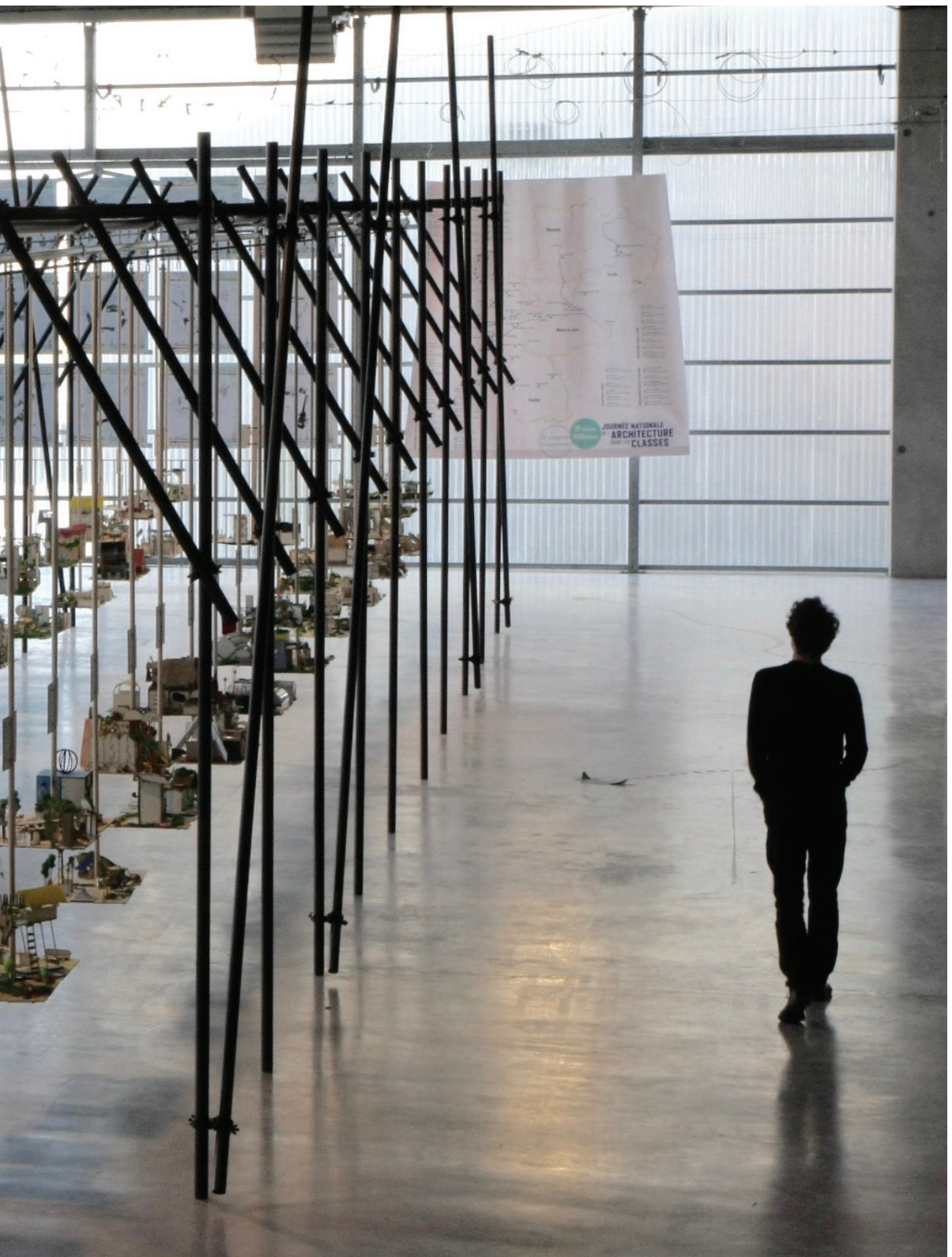
France

2016

In 2016, ARDEPA invited to us to design and build the scenography for an exhibition celebrating the French National Architecture in the Classrooms day. Called Agger, the installation features one main rotating scenographic element – an overhead conveyor with interlacing steel tubes. Placed on each ‘swing’, architecture models produced by children from different regions come to life through the subtle movement of the conveyor, and visitors are invited to roam freely through this moving space.







17 Screens

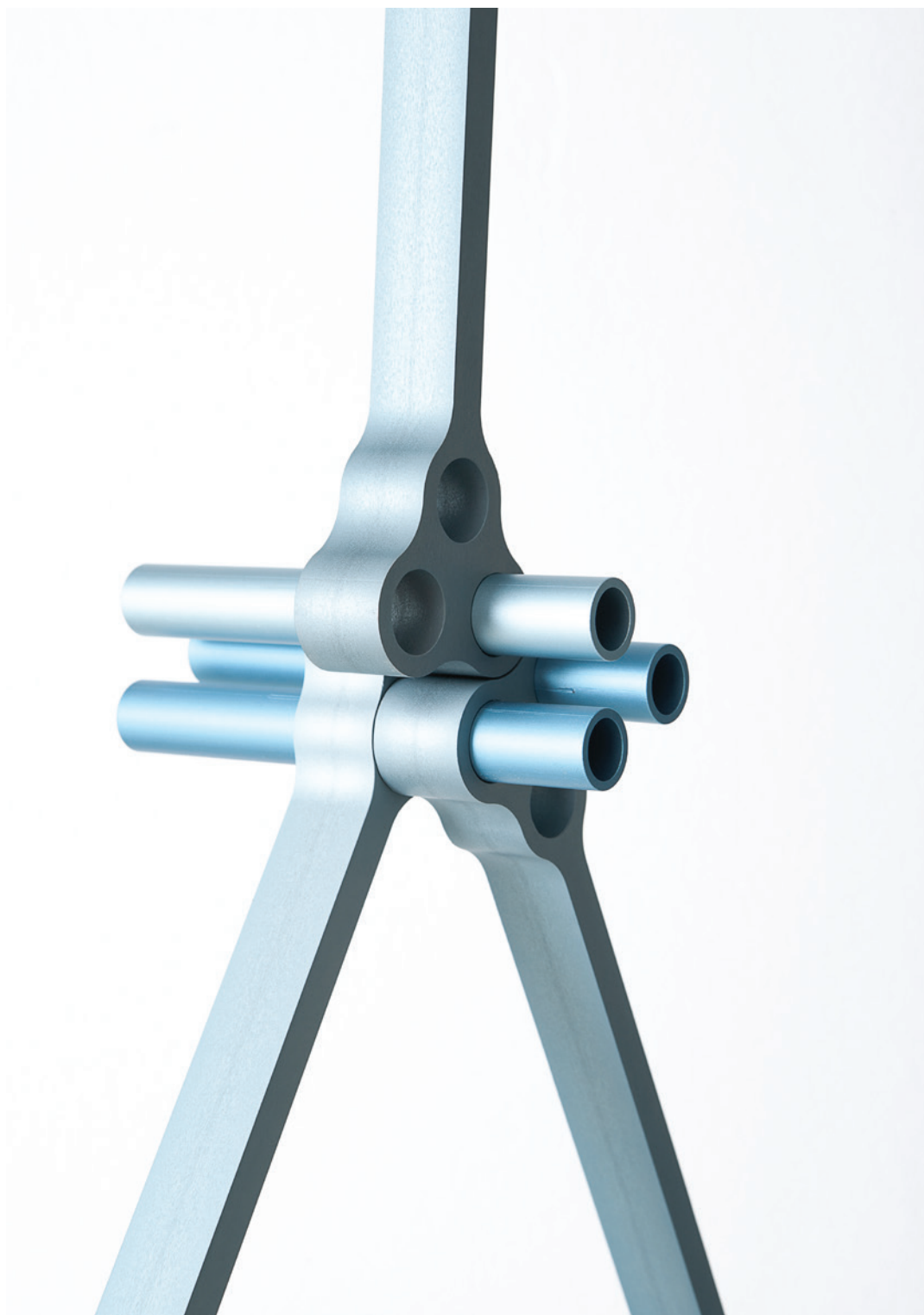
Israel / France

2015 - 2019

In collaboration with Ronan and Erwan Bouroullec

The installation 17 screens designed by Ronan and Erwan Bouroullec for the Tel Aviv Museum of Art combines traditional crafts with advanced technologies to create spatial sequences as reinterpretations and aesthetic explorations of the dividing screen. Perceived both as an object and a concept, yet like drawings, these experimental, open-ended compositions in texture and colour use modular systems of ceramic, glass, anodised aluminium, fabric and wood, as tools for constructive exploration of material qualities.







Pandemonium

France

2016

In collaboration with Matthieu Raffard

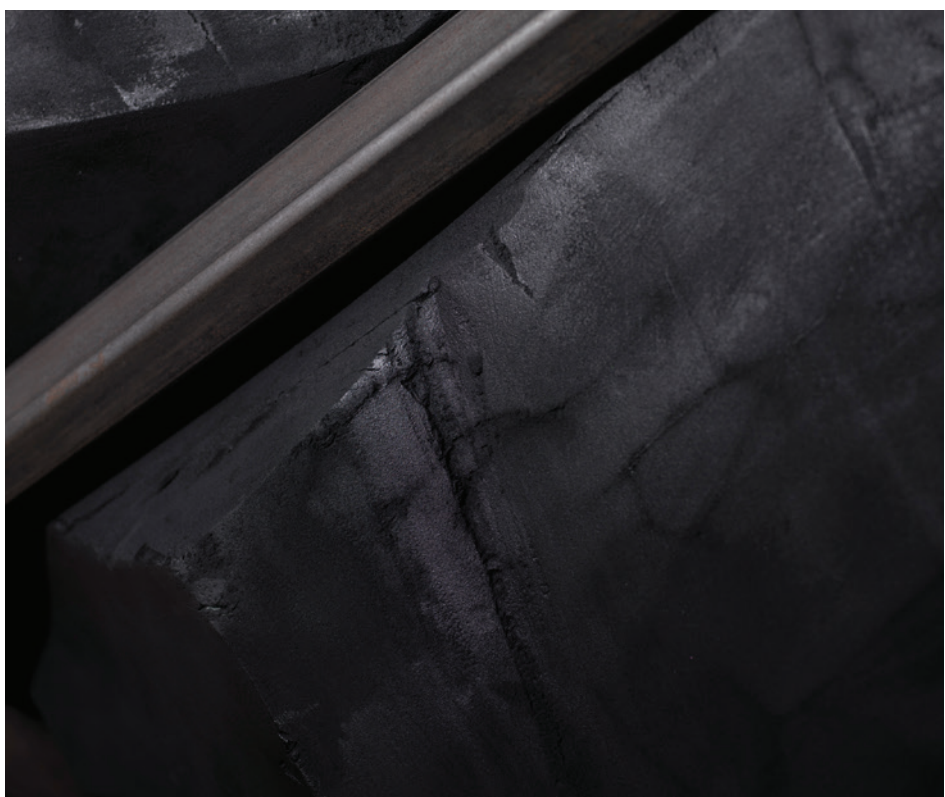
In 2006, our team worked on the structural engineering of the art piece Pandemonium designed by Mathieu Raffard. Composed of large calcined stones placed on carved wooden columns, the sculpture was part of an exhibition presented on the occasion of the 66th edition of Jeune Création.















Fenêtre Vase

France

2019

In collaboration with Ronan and Erwan Bouroullec

Our team worked with Ronan and Erwan Bouroullec on anodised aluminum pieces designed for a limited edition of vases they've produced with Maison Matisse, celebrating the 150th anniversary of Henri Matisse's birth. The pieces' palette variations express the hidden beauty of nuanced colours, forming a new geometric relationship with the terracotta and glazed ceramics.







Atelier blam

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